

Economic Development Goal:

Balance economic development with the township's small town/rural character.

Objective E1: Promote business retention and expansion in cooperation with other economic development partners.

Policy E1.1:

Work with other economic development partners to ensure that they are aware of and further the township's comprehensive plan.

Policy E1.2:

Work with existing businesses and economic development organizations to identify needs for public facilities and services and opportunities for business expansion.

Policy E1.3:

Encourage economic development and job creation in cooperation with other economic development partners to increase the household incomes of the township's population.

Policy E1.4:

Give priority for expansion and development to land with existing infrastructure.

Objective E2: Diversify the township's economy.

Policy E2.1:

Identify types of industries and businesses that may be especially interested in the township's unique characteristics such as plentiful water resources; location in the county, region, and nation; availability of two major rail lines for freight shipping; affordable housing; and proximity to major recreational and cultural attractions.

Policy E2.2:

Identify types of industries and businesses that the township may be especially interested in because of their relative market stability; potential for growth; environmental responsibility; and/or community involvement.

Policy E2.3:

Work with existing economic development organizations to develop and implement effective marketing approaches for site selection consultants and company decision-makers from the desired types of businesses and industries.

Objective E3: Use market information and redevelopment opportunities to help direct the location and scale of economic growth.

Policy E3.1:

Ensure that an appropriate amount of land is designated for industrial, commercial and retail uses based on site characteristics, market demand, community need, population projections and public services.

Policy E3.2:

Pursue retail and commercial businesses for the township that fill unmet needs (such as an urgent care facility or a satellite hospital facility, restaurants, childcare facilities, a drugstore, etc.).

Policy E3.3:

Work with local, state, and federal levels of government to enable brownfields redevelopment.

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