

# SkillsCon '17

**SkillsCon '17** is a new **one-day career expo and job fair**, showcasing the extraordinary **local manufacturing and construction careers available at Butler, Clermont, and Warren County employers**. SkillsCon is focused on attracting **out-of-school young adults, ages 18 to 24 years old**, to the manufacturing and construction careers, but it welcomes job seekers and interested parties of all ages, from high school through seniors.

There is no charge to employers/sponsors to participate in and, when appropriate and desired, **host up to 4 major activities:**

- 1- Manufacturing/Construction Job Fair:** 50+ **employer exhibit booths**, staffed by hiring personnel from local manufacturing and construction employers, accepting applications and resumes, answering employment questions, and, when appropriate, scheduling interviews or offering immediate interviews for employment.
- 2- Career Zones:** 8 to 10 areas hosted by one employer, each offering a unique deep-dive into a specific career pathway at that employer. Career opportunities to be showcased include machinists, robotics technicians, carpentry, welding, HVAC repair, plumbing/pipe fitting, CNC programming, and more. In each Career Zone, the host employer will present:

- **“Watch It!”** – A combination of video and live demonstration, the job seeker gets to observe professionals from the host employer as they demonstrate the advanced skills needed in that field
- **“Try It!”** – The job seeker is invited to try his or her hand at some related skills in a competitive, performance-measured, or “gaming” style “laboratory”
- **“Explore It!”** – Job seekers are invited to sit down with career experts in the field and discuss immediately available job and training opportunities that the job seeker can elect to pursue



- 3- Breakout Sessions:** Typically 45-minutes long, classroom style, offering either technical insights (“How Lasers Are Used in Manufacturing”) or providing relevant advice and instruction on how to improve one’s chances of securing their job of choice (“How to Upgrade Your Resume”, “Improving the Impression You Make in an Interview”, and “How to Know Which Jobs are Right or Not Right For You”)
- 4- Extreme Interview Makeovers:** An extreme interview makeover is a 30 minute close up look at how an individual can improve their first impression, coached by an HR professional. In this private, intense setting, the HR professional will focus on specific interviewing techniques. The job seeker then moves to a second booth where another HR professional conducts a mock interview, giving the job seeker a chance to practice what was learned.

**SkillsCon '17** is happening on **Wednesday, June 7, 2017, from 10:00am to 6:00pm, at the Forest Fair Village Mall (formerly Cincinnati Mills Mall), Fairfield, Ohio**

For more information, contact Adam Jones, Executive Director, Workforce Investment Board | Butler • Clermont • Warren Counties, at 513-667-7327, adam.jones@jfs.ohio.gov

